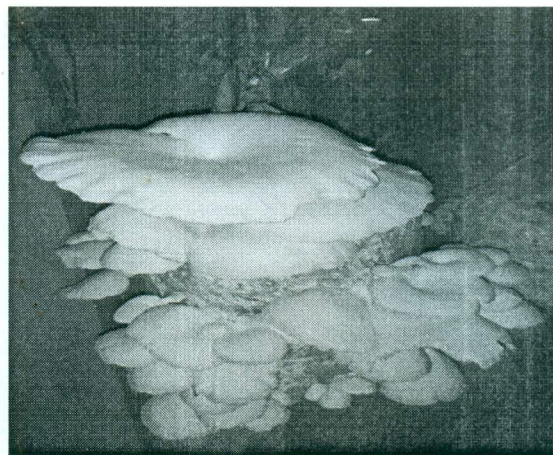


## Success Story on Oyster Mushroom cultivation

Sl. No.	Components	Details	
1.	Name of the Farmer	Rubi Parui	
2.	Address:		
	Village	Bagpara	
	Post	Domjur	
	District	Howrah	
	State	West Bengal	
3	Contact Details:	9163869877	
4	Details of the Farm ( Size, Location, Water availability etc)	Normal room 10"-12", Domjur,Bagpara, Normal Tube well water	
5	Membership in Self Help Group Producer, Cooperative / Company, Cooperative Society etc. ( Given details)	Ujan anandhara(SHG) , Domjur	
6	Names of the Central Sector/ State Scheme utilized by the farmers and the period	ATMA scheme( DC and Training programme)	
7	Technologies / Good Agricultural Practices / Facilities / Benefit obtained with details.	Innovative cultivation practices in modern civilization, as well as provides an extra income for a household.	
8	Details of result obtained due to the adoption of technologies & Season wise Crops grown, techniques adopted results achieved etc.)		<b>Improved/ Present Production Technologies</b>
	i	Crop Production (1 Kg/bed)	Approx. 400 bed.
	ii	Cost of Production per 400 bed (Rs)	28/- * 400=11,200/-
	iii	Net profit per 400 bed (Rs)	52/- * 400=20,800/-
	iv	Number of Sprays	Depends on situation
	v	Cost of Spray (Rs)	Included with production cost
	vi	Natural Resource saved/ conserved like Soil, water etc.	Soil and water
	vii	Product Quality Improvement Of	Choosing good quality of mushroom spawn, properly management of water spray, good as well as fine quality paddy straw and fungicide treatment of paddy straw.
9	Marketing Strategy- Access to market ( through Private, Cooperative, Control farming etc)		Private Door to door marketing and supply to retail stores locally
	Export Market (details of exports made)		



10	Factors contributing to success	<p>a) good quality spawn from KVK, Nimpith.</p> <p>b) Training prog &amp; DC from ATMA.</p> <p>C) Adpoptiveness of farmer towards technology of mushroom cultivation.</p>	
11	Any other relevant information	She is very hard working, quick learner, adoptive & regularly updated with market position.	

Signature : *Mangisha Ganguly.*

*ATM, Domjur Block  
Howrah.*