

Success Story on Black Rice under F.I.A.C., Kolaghat Block



Sl. No.	Component	Details	
1	Name of the Farmer	ASHIM MAITY	
2	Address:		
	Village	BISHNUBARH	
	Post	GOPALNAGARHAT	
	District	PURBA MEDINIPUR	
	State	WEST BENGAL	
3	Contact Details:	9733596479	
4	Details of the Farm(size,location,Water availability etc)	1 acre, Bishnubarh part-1	
5	Membership in self Group producer cooperative/company cooperative society etc.(Give details)	PURBA MEDINIPUR AGRO PRODUCER CO. LTD. ,KHUKURDAHA, BRINDABANCHAK, KOLAGHAT BLOCK, PURBA MEDINIPUR, WEST BENGAL	
6	Name of the central sector/state scheme utilized by the farmers and the Period	ATMA	
7	Technologies /Good Agricultural Practices/Facilities/Benefit obtained with details.	Paddy seed -Rs.90/-/ Kg- 12Kg ,Vermi Compost Rs. 10 /- / Kg 40 Kg ,Neem Cake Rs. 50/- / Kg 20 Kg, Regreen Rs. 250/- / Kg 01 Kg ,Tricodarma Viridi Rs. 240/- / Kg 0.5 Kg ,Hexaconazole 5% SC Rs. 480/- / L 0.25 L, , IFFCO 10:26:26 Rs. 24 /- / Kg 10 Kg ,Tricyclazole 75% WP 120gm Rs. 300/- / Packet1 Packet ,2-Bromo 2-Nitro Propane-I, 3-Diol 20mg Rs. 60/- / Packet1 Packet , Triazophose 40 % E.C. 100ml Rs. 85/- / Pice 2 pices, Flex Rs. 260/- / piece 01 piece	
8	Details of result obtained due to the adoption of technologies & Season wise Crops grown, techniques adopted results achieved etc.	Improved /Present Production Technologies	Traditional/Past Production Practices
	i. Crop Production(q/hac)	40	40
	ii. Cost of Production per hectare (Rs.)	50000	50000
	iii. Net profit per hectare(Rs.)	190000	18000
	iv. Number of Sprays	01	03
	v. Cost of Sprays (Rs.)	400	1200
	vi. Natural Resources Saved / conserved like Soil, Water etc.	Soil and Water	-
	vii. Product Quality Improvement	Yes	No
9	Marketing Strategy- Access to market (through Private, Cooperative, Control farming etc.)	Private	Cooperative
	Export Market (details of export made)	-	-
10	Factors contributing to Success	Environment, Health and Wealth	Wealth
11	Any other relevant information	-	-

Signature:

Sy 05/07/19

**Convenor
F.I.A.C.
Panskura-II, Kolaghat,
Purba Medinipur**