

Success Story on Sunflower

S.No.	Components	Details	
1.	Name of the Farmer	Tarun Ghosh	
2.	Address:	Binodpur	
	Village	Binodpur	
	Post	Barhra	
	District	Birbhum	
	State	West Bengal	
3	Contact Details:	9732139846/9734217175	
4	Details of the Farm (Size, Location, Water availability etc)	4.5 Bigha, Irrigated(pump), plot no.:184	
5	Membership in Self Help Group Producer, Cooperative / Company, Cooperative Society etc. (Given details)	Nil	
6	Names of the Central Sector/ State Scheme utilized by the farmers and the period	ATMA, 04/12/18	
7	Technologies / Good Agricultural Practices / Facilities/ Benefit obtained with details.	Good agricultural practices like 1) Timely sowing, 2) Reasonable spacing, 3) Crop rotation, 4) Seed treatment, 5) Advisory of ATMA staffs etc.	
8	Details of result obtained due to the adoption of technologies & Season wise Crops grown, techniques adopted results achieved etc.)	Improved/ Present Production Technologies	Traditional / Past Production Practices
	i Crop Production (q/hac)	4-5	Newly adopted
	ii Cost of Production per hectare (Rs)	18750	
	iii Net profit per hectare (Rs)	41250	
	iv Number of Sprays	Nil (not needed as there was no significant disease and pest occurrence)	
	v Cost of Spray (Rs)	Nil	
	vi Natural Resource saved/ conserved like Soil, water etc.	Nil	
	vii Product Quality Improvement	Nil	
9	Marketing Strategy- Access to market (through Private, Cooperative, Control farming etc)	Private	
	Export Market (details of exports made)	Nil	
10	Factors contributing to success	Positive response from the farmer	
11	Any other relevant information	Farmer is very enthusiastic & Promises to cultivate sunflower this year afterwards.	

Signature :



Convener
F. I. A. C. ATMA
Khoynasole Block, Birbhum