

# Success Story on Hybrid Cauliflower Demonstration, Variety PAN3023

**Block:-Rampurhat-I,Dist-Birbhum. Fin.Year-2018-19**

S.No.	Components	Details	
1.	Name of the Farmer	Manik Chandra Mondal	
2.	Address:		
	Village	Basuipara	
	Post	Ayas	
	District	Birbhum	
	State	West Bengal	
3	Contact Details:	900212351	
4	Details of the Farm ( Size, Location, Water availability etc)	0.18 hac.	
5	Membership in Self Help Group Producer, Cooperative / Company, Cooperative Society etc. ( Given details)	INDIVIDUAL	
6	Names of the Central Sector/ State Scheme utilized by the farmers and the period	ATMA,2018-19	
7	Technologies / Good Agricultural Practices / Facilities/ Benefit obtained with details.	Good Agricultural Practices	
8	Details of result obtained due to the adoption of technologies & Season wise Crops grown, techniques adopted results achieved etc.)	<b>Improved/ Present Production Technologies</b>	<b>Traditional / Past Production Practices</b>
	i Crop Production (q/hac)	525 q/hac	464 q/hac
	ii Cost of Production per hectare (Rs)	130000.00	150000.00
	iii Net profit per hectare (Rs)	320000.00	300000.00
	iv Number of Sprays	2	2
	v Cost of Spray (Rs)	600.00	600.00
	vi Natural Resource saved/ conserved like Soil, water etc.	Water	
	vii Product Quality Improvement	Good	
9	Marketing Strategy- Access to market ( through Private, Cooperative, Control farming etc)	Through Private	Through Private
	Export Market (details of exports made)		
10	Factors contributing to success	Improved Agricultural Techniques.	Traditional Technique.
11	Any other relevant information		

Signature :

*Siptesh Mondal*  
05/09/19  
Block Technology Manager(ATMA)  
RAMPURHAT-I BLOCK  
BIRBHUM